Paris Games Week will return in the second half of 2022

A year ago, we made the difficult decision to cancel Paris Games Week which would have celebrated its 10th anniversary. Since then, we have worked tirelessly with our partners to prepare a wonderful edition for 2021. Our ambition was to come together and celebrate our passion for video games. We studied all possible measures in the hope of being able to organise the best celebration. Over the last few weeks, a great many events have been confirmed as taking place, which represents a very positive move. However, PGW is first and foremost a huge party and a unique physical event.

Since its creation in 2010, Paris Games Week has been a great festive gathering built around all video games communities to honour the same passion. Every year, this celebration brings hundreds of thousands of passionate people and industry representatives together over several days; we could not accept a diminished or lesser experience.

Despite our ambition and commitment, we have had to make the difficult decision to cancel the 2021 edition of Paris Games Week. The uncertain situation means we cannot organise an edition worthy of our ambitions and the expectations of video game players. It is this same spirit of responsibility and high standards that led the key representatives of the video games industry to cancel their participation in a physical edition of PGW in 2021.

The passion for video games has an important place in the lives of French people. A popular leisure activity and a vector for social connection, video games have kept a large number of us in touch despite the pandemic and allowed us to continue to learn, discover, have fun and escape. People have changed how they see video games and Paris Games Week will remain this important event that brings the fans together around everything the sector has to offer.

We are already looking to the future and working on the 2022 edition to celebrate our reunion and enjoy the best celebrations together.
Press contact:
profile!

Jennifer Loison - jloison@agence-profile.com
+33 (0)1 56 26 72 12 - +33 (0)6 10 22 52 37

Titouan Coulon - tcoulon@agence-profile.com
+33 (0)1 56 26 72 07 - +33 (0)6 59 30 87 66

Anne Sophie Montadier - as.montadier@sell.fr
+33 (0)1 56 90 08 24 - +33 (0)6 27 55 06 64

#PGW