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PRESS RELEASE
Paris, April 13th 2022

PGW RESTART! THE PARIS GAMES WEEK IS BACK

From November 2nd to 06th 2022 at Paris Expo Porte de Versailles

After 3 years of absence, the unique Parisian video games event is back for a special edition, marked by the shared exhilaration of finally getting together again

A celebratory family event, the PGW is THE trade show for all video games enthusiasts, who will be gathered in a welcoming atmosphere for the pleasure of playing together. The return of the PGW echoes the strong desire of communities to meet at a physical event after two years of interruption. The 2022 edition will also give the opportunity to each exhibitor to meet again with the players again in a shared moment of conviviality.

“French video games are back for a much-deserved celebration. What a great joy it is to finally get together once more! To all our communities of players, we are proud to organize this event that they have helped to shape for more than 10 years, and which has been missed so much. We have used the last two years to design this unique edition; the reunion promises to be unforgettable”, comments Nicolas Vignolles, Managing Director of the SELL.

Save the date! The ticket office will open starting June 15th on the event’s website:
www.parisgamesweek.com

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About SELL – French Union of Video Game Publishers – sell.fr

SELL is the professional association representing video game publishers in France. SELL has twenty-four members. It promotes and defends the collective interests of video game publishers in their different fields, helps structure the market and supports its recognition by all professionals, public authorities and consumers. SELL represents the industry's commitment to responsibility through actions promoting diversity in video games. SELL supports and provides information about the PEGI European standard, a rating system for video game content that provides reliable information that is easy to understand in label format on all video games, whether they are sold physically or digitally. SELL is also the creator and organiser of Paris Games Week launched in 2010. The Chairwoman of SELL is Julie Chalmette and the Managing Director is Nicolas Vignolles.