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PARIS GAMES WEEK
« NEXT LEVEL »
FROM 1 TO 5 NOVEMBER 2023

After the success of the "Restart" edition, which brought together the entire video game ecosystem and visitors, the French reference video game event is returning to Paris Expo - Porte de Versailles from 1 to 5 November 2023. With one ambition: to make PGW a truly great festival!

PGW « Next Level » : a unique experience

Paris Games Week is the leading video game playing event in the world, and will once again bring together all the sector's major stakeholders, confirming its place in the global calendar and the attachment and loyalty of game players. **Paris Games Week "Next Level" promises to be an even bigger and more welcoming edition, open to more visitors, with a very ambitious program.** It will combine all the ingredients that have made it a success since 2010, but will also offer its audiences something new; this year's "Next Level" edition **is opening up to new pop culture personalities** from related sectors in constant dialogue with video games, to bring game players a unique experience.

From **1 to 5 November 2023**, it will be a true festival of video games and all the surrounding cultures, demonstrating and **consecrating the power of the "gaming culture"**.

"Paris Games Week is the event created by the industry for all communities. Once again this year, Paris Games Week will reunite French and international stakeholders in a single location to unveil, present and test their products and services over five days, celebrating video games in the broadest sense of the term," comments James Rebours, Chairman of SELL.

A promise: test, discover, support and meet

PGW is once again inviting console and PC gaming manufacturers, publishers and studios, major esports competitions and the best of the "video game culture" to attend for a more festive edition than ever. More than a trade show, PGW is a festival that provides an opportunity to **test** the latest releases, **discover** the future of video games, **support** the biggest esports teams on the Paris Games Week stage and **meet** your favourite talents. This year, Paris Games Week will take place for 5 days

at Paris Expo - Porte de Versailles, and will also be experienced outside the venue with **a program of streams hosted by the event's talented ambassadors.**

Stay tuned: in June **Paris Games Week will be opening its ticket sales and revealing the event program!**

The reference event for video games

Since its creation in 2010, PGW has become a pillar of the video game landscape with its own codes, promoting long-awaited games and products a few weeks before the end of the year, alongside the whole video game culture: esports, cosplay, art and retro gaming. The success of the 2022 edition, after three years of absence due to the pandemic, is a strong signal of the communities' desire to renew a "physical" link with the video game sector. **The Next Level edition of PGW is even more ambitious and will showcase this dynamic, innovative and creative market.**

"Video games are not just a medium for virtual worlds: they are a unifying leisure activity that allows us to forge and strengthen very real ties. It is with great pleasure and pride that we met up with players and families again in 2022: for this twelfth edition we are delighted and impatient to offer them an event worthy of the enthusiasm they have shown us: Paris Games Week is back in a big way!" says Nicolas Vignolles, General Delegate of SELL.

Game Connection Europe: the business event in the video game industry

On November 2-3, the international deal-making event Game Connection Europe returns to Paris Expo - Porte de Versailles for a hybrid edition. Developers, publishers, investors, and service providers from all over the world will meet to present and discover new projects, establish new partnerships and create their business network.

Paris Games Week « Next Level »
Dates : wednesday 1 to sunday 5 November 2023
Preview evening: tuesday 31 October 2023
Location : Paris Expo - Porte de Versailles

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About SELL - Union of Video Game Publishers - sell.fr

SELL is the professional association representing video game publishers in France. SELL has twenty-six members. It promotes and defends the collective interests of video game publishers in their different fields, helps structure the market and supports its recognition by all professionals, public authorities and consumers. SELL represents the industry's commitment to responsibility through actions promoting diversity in video games. SELL supports and provides information about the PEGI European standard, a rating system for video game content that provides reliable information that is easy to understand in label format on all video games, whether they are sold physically or digitally. SELL is also the creator and organiser of Paris Games Week launched in 2010. The Chairman of SELL is James Rebours and the General Delegate is Nicolas Vignolles.

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